

INTERNATIONAL AORTIC SUMMIT

IAS 2017

www.aorticsummit.com

A MEETING WHERE DISCUSSIONS WITH THE
WORLD'S LEADING EXPERTS IN AORTIC
SURGERY ARE LEGENDARY!

OCTOBER 11-13, 2017
HILTON ARUBA HOTEL
ARUBA



2017 PROSPECTUS



**APPLICATION DEADLINE: FRIDAY, SEPTEMBER 1, 2017
(EARLY APPLICATIONS ARE ENCOURAGED)**

Dear Industry Colleague:

We are pleased to invite you to participate as an exhibitor at the **2017 International Aortic Summit** to be held **October 11-13, 2017**. With the success of the 2015 meeting, IAS will return to Aruba and be held at the Hilton Aruba Hotel. Information about the meeting – including the program agenda and hotel reservation information – can be found online at www.aorticsummit.com.

The objective of this Summit is to unite leaders in the field of vascular and endovascular surgery to present and discuss the latest advances in aortic surgery, and update attendees on both open and endovascular products and procedures.

Your company will have exposure to all participants which includes surgeons (vascular and cardiac), cardiologists, radiologists, fellows, residents, medical students, nurse practitioners and physician assistants interested in vascular surgery.

The meeting will offer a comprehensive educational experience, creating one of the most robust programs that includes expert presentations from leaders in the fields of vascular and endovascular surgery, practicing physicians and others focused on acquiring knowledge about the latest advances in aortic surgery. An extensive group of expert faculty will present and discuss topics such as fenestrated-branched endografts, thoracoabdominal repair, adjuncts to endo AAA repair, aortic occlusive disease, graft infection, imaging, aortic dissection and emergencies and new endovascular techniques.

The exhibit hall will serve as the venue for breakfast and all meeting refreshment breaks. Company representatives are invited to attend all of the sessions, including social events. Please view the various exhibit and marketing levels for additional information. The floor-plan can be viewed online at www.aorticsummit.com.

Your early response is encouraged, as it will enable us to accommodate your participation and prime location in the exhibit hall.

We thank you for your consideration and look forward to welcoming you and your company to Aruba in October, 2017.

Respectfully,

Joseph Lombardi, MD, FACS
Professor & Chief, Div. of Vascular & Endovascular Surgery
Cooper Medical School of Rowan University
Director, Cooper Aortic Center
Camden, NJ

Joseph Ricotta, MD, MS, FACS
Regional Medical Director, Vasc. Surg. and Endovasc. Therapy
Tenet Florida Heart & Vascular Network
Professor of Surgery, Charles E. Schmidt College of Medicine
Florida Atlantic University
Boca Raton, FL

FOR MORE INFORMATION, PLEASE CONTACT:

IAS Headquarters

100 Cummings Center, Suite 124A, Beverly, MA 01915
Telephone: 978-745-8331 ▪ Email: ias@bostonbased.com ▪ www.aorticsummit.com



GENERAL INFORMATION

MEETING LOCATION/DATES

October 11-13, 2017

Hilton Aruba Hotel

J.E. Irausquin Blvd. 81
Palm Beach, Aruba
Telephone: +297-586-6555

EXHIBIT DATES AND HOURS*

Wednesday, October 11	1:00 pm – 5:00 pm
Thursday, October 12	7:30 am – 1:00 pm
Friday, October 13	7:30 am – 1:00 pm

*Times subject to change based on the final program.

EXHIBIT HALL LOCATION

The Ballroom Salon A will serve as the exhibit hall for this meeting. It is located immediately adjacent to the scientific session room at the Hilton Aruba Hotel. All scheduled breakfasts and breaks will be held in the exhibit hall. The floor plan is located in this prospectus and online.

INSTALLATION OF EXHIBITS

The exhibit hall will be available for set-up beginning at 9:00 am on Wednesday, October 11. All exhibits must be set by 12:00 pm on Wednesday, October 11. Assembly of exhibits during scheduled exhibit hours will not be permitted.

EXHIBIT TEARDOWN

All exhibits must remain intact until 1:00 pm on Friday, October 13 and may not be dismantled or removed, in whole or in part, before that time.

SCIENTIFIC SESSIONS

All scientific sessions will be held in Ballroom Salon B at the Hilton Aruba Hotel.

APPLICATION DEADLINE

All applications must be received by **Friday, September 1, 2017**. However, companies are encouraged to return applications as soon as possible, as space is limited. After the Friday, September 1 deadline, space will be assigned in the order in which applications are received (with full payment).

SPACE ASSIGNMENT

Preferred space will be given to IAS supporters (if application is received by the posted deadline of Friday, September 1, 2017). After the deadline, all other companies will be assigned in the order in which the applications with payment are received. Exhibitors wishing to avoid assignment of space adjacent to a particular company should indicate this on their application. Careful consideration will be given to such requests, but cannot be guaranteed. The IAS has the right to alter the floor plan at any time.

PAYMENT

A 50% deposit is required with all applications. The balance must be paid by Friday, September 1, 2017. Checks should be made payable to BostonBased/IAS and mailed with the application to:

BostonBased/IAS
100 Cummings Center, Suite 124A
Beverly, MA 01915

IMPORTANT NOTE: The IAS regrets it cannot allow companies to display if exhibit fees are outstanding following the Friday, September 1 deadline.

CANCELLATION POLICY

Cancellations must be received by Friday, September 1, 2017 and are subject to a 25% administrative fee. There will be no refunds issued for cancellation requests received after September 1, 2017.



EXHIBIT OPPORTUNITIES

PLATINUM LEVEL - \$50,000

This package includes:

- One (1) 15-minute lecture from the podium (speaker fees & expenses not included)
- Recognized as a Platinum Level exhibitor in the final program, on meeting signage and posted on IAS website with link directed to company website
- One (1) piece of company literature to be included in attendee bag
- One (1) exhibit table display (8' draped/skirted table, two chairs, wastebasket, four representative badges)

GOLD LEVEL - \$25,000

This package includes:

- Recognized as a Gold Level exhibitor in the final program, on meeting signage and posted on IAS website with link directed to company website
- One (1) exhibit table display (8' draped/skirted table, two chairs, wastebasket, three representative badges)

EXHIBIT ONLY - \$5,000

This package includes:

- One (1) exhibit tabletop (8' draped/skirted table, two chairs, wastebasket)
- Two (2) complimentary badges for company representatives
- Acknowledgements on meeting signage and in final program handout

Below are additional marketing opportunities for companies exhibiting at the International Aortic Summit 2017.

CONGRESS BAGS - \$3,000

- Attendee bags ordered by meeting organizers
- Acknowledgement on meeting signage and in final program handout

CONGRESS LANYARDS - \$2,000

- Attendee lanyards ordered by meeting organizers
- Acknowledgement on meeting signage and in final program handout

FACULTY DINNER - \$5,000

- Exclusive opportunity for two (2) company representatives to meet with meeting organizers and faculty
- Acknowledgement on meeting signage and in final program handout

CONTINENTAL BREAKFAST - \$6,500

- Sponsor name to be displayed in the breakfast area
- Acknowledgement on meeting signage and in final program handout

LUNCHEON - \$8,000

- Sponsor name to be displayed in the lunch area
- Opportunity to address meeting attendees (5-minutes from the podium)
- Acknowledgement on meeting signage and in final program handout

WELCOME RECEPTION - \$15,000

- Sponsor name to be displayed at the Welcome Reception
- Opportunity to address meeting attendees (10-minutes from the podium)
- Acknowledgement on meeting signage and in final program handout



SHIPPING & HANDLING

The Hilton Aruba Hotel will only accept pre-paid packages. Any packages delivered C.O.D. will be refused by the hotel and no notification will be made by the hotel to the shipper. For all give-away items, a letter on company letterhead should be sent to the commissioner of the Customs Department at least ten (10) working days prior to the event in which the waiving of these goods is requested. The most efficient way to clear packages through customs is to ship through your ground operator, who is also a Customs Broker. Should you decide to use a courier service to ship your packages directly to the hotel, the Aruba Customs Authority requests the following information (in addition to the commercial invoice mailed with the usual forms):

- Name of the international company that is organizing the convention
- The amount of participants at the convention
- A list of names of the participants (depending on the amount)
- Venue or area where the convention will take place
- The date on which the convention will take place
- A list of all give-away items and the price for each one separately
- A confirmation in writing that all give-away items will be leaving the island after the event
- An authorization for the person whom will be responsible locally to receive the goods and sign all documents
- A request to let the give-away items into the island duty free

IMPORTANT NOTE:

Aruba Customs may be imposing future fees on the shipment of items for exhibits. A future deposit may be imposed for items that are left behind. If items are shipped back to the vendor, this deposit will be returned. Additional information will be available soon.

Based on these guidelines, the Customs Department will determine if the goods will be accepted into the island on a duty-free basis or not. Any equipment coming into the island to be used at the convention should be registered by a customs model. The local broker will take care of this. The brand, model and serial number needs to be included in the documents including the purpose of the equipment.

- A copy of this letter must be send with your boxes
- One copy must be faxed to the Head of Customs in Aruba
- One copy must be faxed to FedEx or UPS in Aruba at least two (2) weeks prior the event
- One copy must be sent to our attention

HEAD OF CUSTOMS

Ms. Corin Cabenda

Oranjestad, Aruba

Phone: 011-297-582-1800 or 011-297-582-3082

Fax: 011-297-583-7164 or 011-297-583-6305

FEDERAL EXPRESS

Phone: 011-297-582-9039

Fax: 011-297-583-4393

UPS

Phone: 011-297-528-2375 or 011-297-528-2387

Fax: 011-297-583-2450

The Hilton Aruba Hotel shall not be liable for safe or timely arrival of any packages sent to the hotel by or for the group. It is the group's responsibility to check on the arrival of any packages and to check to insure that the contents are intact. The hotel accepts no liability for lost, stolen or damaged goods.



OFFICIAL RULES & REGULATIONS

BADGE POLICY

All participants affiliated with exhibits must be registered. Each representative will be issued an exhibitor badge and must be employed by the exhibiting company or have a direct business affiliation. The number of badges allowed is based on level of participation and this information will be sent along with the confirmation.

CONDUCT OF EXHIBITS

No drawings, raffles or quiz-type contests of any type will be permitted. No bags or containers for collection of samples are to be distributed by an exhibitor. This applies to any envelope, folder, portfolio, box, etc. that provides carrying space for more than a single sample. Electrical or other mechanical apparatus must be muffled so noise does not interfere with other exhibitors. Character of the exhibits is subject to approval of the conference organizers. The right is reserved to refuse applications of concerns not meeting standards required or expected, as well as the right to curtail exhibits or parts of exhibits, which reflect against the character of the meeting. This applies to displays, literature, advertising, novelties, souvenirs, conduct of person, etc.

FIRE PROTECTION

All materials used in the exhibit area must be flame-proofed and fire-resistant in order to conform to the local fire ordinances and in accordance with regulations established by the local Fire Department. Crepe paper or corrugated paper, flame-proofed or otherwise, will not be permitted. Excelsior or other paper is not to be used in crating merchandise. Display racks, signs, spotlights and special equipment must be approved before use, and all displays are subject to inspection by the Fire Prevention Bureau. Any exhibit or parts thereof found not to be fire-proof may be dismantled. All aisles and exits must be kept clear at all times and fire stations and fire extinguisher equipment are not to be covered or obstructed.

LIABILITY AND INSURANCE

The Hilton Aruba Hotel and the BostonBased/IAS shall not be liable for any death or injury arising from or out of any occurrence in, upon, at or relating to the facilities, or damage to property of the Hilton Aruba Hotel or of others located in the facilities, nor shall they be responsible for any loss or damage resulting from the negligence of the Hilton Aruba Hotel, the BostonBased/IAS, BostonBased, its agents, servants or employees or other persons for whom it may, in law, be responsible. Without limiting the generality of the foregoing, the Hilton Aruba Hotel and the BostonBased/IAS shall not be without limitation, any subrogation claims by the Hilton Aruba Hotel's, BostonBased's and the BostonBased/IAS's insurers.

The exhibitor assumes sole and entire responsibility or any and all bodily and personal injury (including death) and damage to property that may be sustained in connection with or resulting from the BostonBased/IAS's use of and conduct of the facility and shall indemnify and hold harmless the Hilton Aruba Hotel, BostonBased or the BostonBased/IAS from any claim or damage (including attorney's fees and expenses of legal proceeding) they may sustain, or be required to pay, in connection with or arising out of the meeting by reason of the act, omission or negligence of any person associated with the meeting or where presence in the facility is attributable to the meeting, including, without limitation, any violation by the exhibitor of the rules and regulations in the prospectus. Such assumption or responsibility and indemnification by the BostonBased/IAS shall apply unless such damage or injury results from the sole negligence, gross negligence or willful misconduct of the BostonBased/IAS, the Hilton Aruba Hotel and their employees and agents. In addition, exhibitor acknowledges that the BostonBased/IAS, BostonBased and the Hilton Aruba Hotel do not maintain insurance covering exhibitor's property and that it is the sole responsibility of exhibitors to obtain business interruption and property damage insurance covering such losses by the exhibitor.

PROTECTION OF THE HOTEL

Exhibitor shall not permit anything that will injure, mar or in any manner deface the Hilton Aruba Hotel and will not drive, or install, or permit to be driven or installed any nails, hooks, tacks or screws into any part of the Hilton Aruba Hotel and will not make or allow to be made any alterations of any kind to the building or equipment of the Hilton Aruba Hotel. Exhibitor shall not post or exhibit, or allow to be posted or exhibited, any signs, advertisements, show bills, lithographs, posters or cards of any description on any part of the Hilton Aruba Hotel. Anything in connection therewith necessary or proper for the protection of the building, equipment or furniture will be at the expense of the exhibitor. The cost to repair any damage caused to the building as result of the violation of this provision shall be paid by the exhibitor. Exhibitor agrees to indemnify and hold harmless BostonBased for any and all claims arising out of damage to the Hilton Aruba Hotel.



APPLICATION

Deadline: Friday, September 1, 2017

Company Name	Exhibit Coordinator/Title
Address	City/State/Zip
Daytime Telephone	Fax
Email	Onsite Contact (Must Be Registered)

SUPPORT LEVEL (50% deposit due with each application)

- Platinum Level (\$50,000)
 Gold Level (\$25,000)
 Exhibit Only (\$5,000)

ADDITIONAL MARKETING OPPORTUNITIES (full deposit due with each application)

- Congress Bags (\$3,000)
 Lanyards (\$2,000)
 Faculty Dinner (\$5,000)
 Continental Breakfast (\$6,500)
 Luncheon (\$8,000)
 Welcome Reception (\$15,000)

We agree to abide by the terms and conditions printed in this exhibitor prospectus: [Please Check]

PRODUCT/EQUIPMENT BEING DISPLAYED

Please list the product/equipment to be displayed at the meeting: _____

PAYMENT INFORMATION

PAYMENT BY CHECK Please make checks payable to BostonBased/IAS and mail to:
100 Cummings Center, Suite 124A, Beverly, MA 01915

PAYMENT METHOD MasterCard VISA American Express Check (Check #: _____)

Credit Card #: _____ Exp: ____/____ CW Code: _____

Billing Address: _____

Billing City/State/Postal Code: _____

Name As It Appears On Card: _____

PLEASE FAX COMPLETED APPLICATION TO 978-745-8334.

Official Use Only

Date: _____ Assignment: _____ Deposit: \$ _____ Balance Due: \$ _____ PIF Date: _____